

Sesame from Brazil: A Growing Culture

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Brazilian sesame production has been growing to meet the domestic demand, which is increasing every year, as also exports. Crop consolidation is noticeable when we observe constancy in planting. As the sector increases knowledge about the commercialisation and particularities of the crop, there may be investments in new cultivars more adapted to the tropical climate of Brazil.

Brazil's main sesame destinations are Guatemala, Turkey, Mexico, India, and Israel. Brazilian sesame is widely used for hulling and oil manufacturing. The production volume for 2021/2022 crop was 82,100 tons of grain, an increase of 44.8% compared to the 2020/2021 harvest.

However, as in any crop, producers are price sensitive. And it has shown that they can meet an increase in demand if necessary. The area

cultivated in the last three years was: 160,000 hectares in 2019/20, producing 95,800 tons, 143,500 hectares in 2020/21, 56,700 tons and 149,500 hectares in 2021/22 (according to the CONAB – Brazilian Government Department of Food Supply).

In search of new opportunities for Brazilian sesame seeds, IBRAFE, in partnership with Apex Brazil (Government's trade agency), has started a trade promotion project that seeks to promote the sustainability and quality of Brazilian sesame, which currently meets international standards, also indicating which are the best players in this market.

An initiative that will highlight this potential and put the face frenzy of exporters and importers will be the Dry Beans and Special Crops Summit. The event will take place on 30, 31 March, 2023, in Foz do Iguaçu, a meeting point between Brazil, Argentina, and Paraguay, as well as other countries in South America. If you're interested in having an in-depth look into South American Market, and meet the Key Players, sign up for the event at,

<https://bpscsummit.com.br/register/>

