

## Unitop SP

### 100-Years History in Manufacturing Sesame Value-Added Products



**Sesameinfo Team had an Exclusive interview with  
Mr Kamil Adamek, Procurement Manager, Unitop SP, Poland**

#### **Brief about your company and the product portfolio**

Our company has a 100-year history of producing end-consumable products of sesame seeds, such as sesame bars and wide other varieties of halva products. We are one of the Polish market's most prominent manufacturers in this segment and also a leading player in the European Union. Our company is highly quality-conscious with a vision to deliver "the Best Final Products" to our customers.

#### **What is the consumption trend of Tahini, Halva and Sesame bars in Europe, and how big is the market?**

This is an exciting market. Today, tahini and other items are popular and widely consumed in Arabic countries. But now, these products are attracting European markets as well. The preference of consumers in Europe towards these products is surging, which means people are gaining knowledge about these products, which is a good thing.

And, of course, sesame has a lot of good nutritional benefits. It is exciting to see the increasing number of final products where sesame seed is crucial raw material.

#### **Where do you source sesame seeds, and how do you ensure consistency in the quality of the raw material?**

Two years ago, we used to buy natural sesame seeds from African countries and India. There were challenges in quality, such as Salmonella, when importing natural sesame seeds. So, our company has decided to import hulled sesame seeds. We have also installed certain facilities for quality checks with a well-equipped laboratory. Also, we have the required cleaning and sorting facility wherein the imported raw material is cleaned/sorted further before entering the final-product production line. We trust our suppliers; we always buy the best quality sesame seeds.

#### **Tell us about your experience at the World Sesame Conference 2022**

For the first time, I'm attending this conference exclusively on sesame seeds. It is worth being here, and I have excellent networking opportunities with various market players across the countries. Thank you for this opportunity!

